

Important Privacy Choices for California Consumers

BMW Financial Services BMW Bank of North America MINI Financial Services

You have the right to control whether we share some of your personal information.

Please read the following information carefully before you make your choice below.

In order to make financial products and services available to you, we obtain personal financial information about you.

We release specific information about you or your account to third parties only if:

- you consent to release of the information
- such release is necessary to complete a transaction you have requested, or
- we are required or allowed by law to do so.

We may share information about you or your account with BMW and MINI retailers in order to:

- complete transactions or services you have requested, or
- jointly offer additional products and services to you.

You have the right to limit the sharing of your personal financial information with the BMW or MINI retailers we do business with.

Restrict Information Sharing With BMW/MINI Retailers: Unless you say “No,” we may share personal financial information about you with BMW or MINI retailers that we contract with to provide financial products and services to you.

☐ NO, please do not share my personal financial information with BMW or MINI retailers you contract with to provide financial products and services.

Time Sensitive Reply

You may make your privacy choice at any time. Your choice marked here will remain unless you state otherwise. However, if we do not hear from you we may continue to share your personal financial information with BMW or MINI retailers we do business with.

Name: _____

Account Number(s): _____

Signature: _____

To exercise your privacy choice do one of the following:

1. Fill out, sign and send back this form to us using the reply mailer provided (you may want to make a copy for your records); or
2. Call this toll-free number (800) 578-5000; or
3. Reply electronically. Log on with your user ID and password to one of the following websites and follow the instructions below:
 - BMW Owner's Circle (oc.bmwusa.com) - click on “BMW Financial Services”, then click on “Privacy Choices for California Consumers”
 - MINI Owner's Lounge (ol.miniusa.com) - click on “Your Money”, then click on “Privacy Choices for California Consumers”
 - BMW FS Central (www.bmwgroupfs.com) - click on “Privacy Choices for California Consumers”

[Note: Formatting of this notice may differ from that of actual notices mailed to customers of BMW Group Financial Services.]